



AMBER LOUNGE

THE ORIGINAL F1 LIFESTYLE EXPERIENCE 2016

Amber Lounge is the ORIGINAL and world's most exclusive Grand Prix Lifestyle experience that follows the F1 series around the globe.

Seamlessly transitioning from day to night, Amber Lounge is a one-of-a-kind entertainment destination and true celebrity sanctuary.

During the day on one of our luxury VIP yachts or at night in the breathtaking high-energy Amber Lounge nightclub – this is where the international jet-set, royalty, film stars and the Formula One fraternity enjoy exquisite cuisine, spectacular fashion shows, heart-racing live performances and electrifying DJ sets.

For over a decade, Amber Lounge has affirmed its reputation as the most vibrant, sexiest, and star-studded nightclub and day experience during the GP weekend!

Plunge deep into the heart of Formula 1 and discover Amber Lounge, where a world of glamour and luxury awaits...



F1 DRIVERS **CELEBRITIES** **LIVE PERFORMANCES** **INTERNATIONAL** **DJS**



MEXICO CITY
OCTOBER 29/30



MONACO
MAY 27/28/29



ABU DHABI
NOVEMBER 26/27



SINGAPORE
SEPTEMBER 17/18

JOIN US
IN **2016**



PARTY PACKAGES

All tables are for 8 guests with hostess and waitress service to ensure guests receive red carpet treatment from the moment they arrive.

ULTIMATE

Ultimate – as the name suggests, this is the most desirable, tailor-made weekend package – please enquire for more details.

METHUSALEM*

Methusalem tables are simply the best in the house. Including Amber Lounge Dining, choice of position in the club and a 6L Methusalem bottle of Champagne, as well as unlimited bottle service. If clients have any special requests, we are happy to oblige.

JEROBOAM

Jeroboam tables are perfectly located around the dance floor or surrounded by celebrities and VIPs. Once escorted to the table, you are presented with a 3L Jeroboam bottle of Champagne and unlimited bottle service.

VIP

VIP tables are well located, served with unlimited bottle service of premium Champagne and all other drinks.

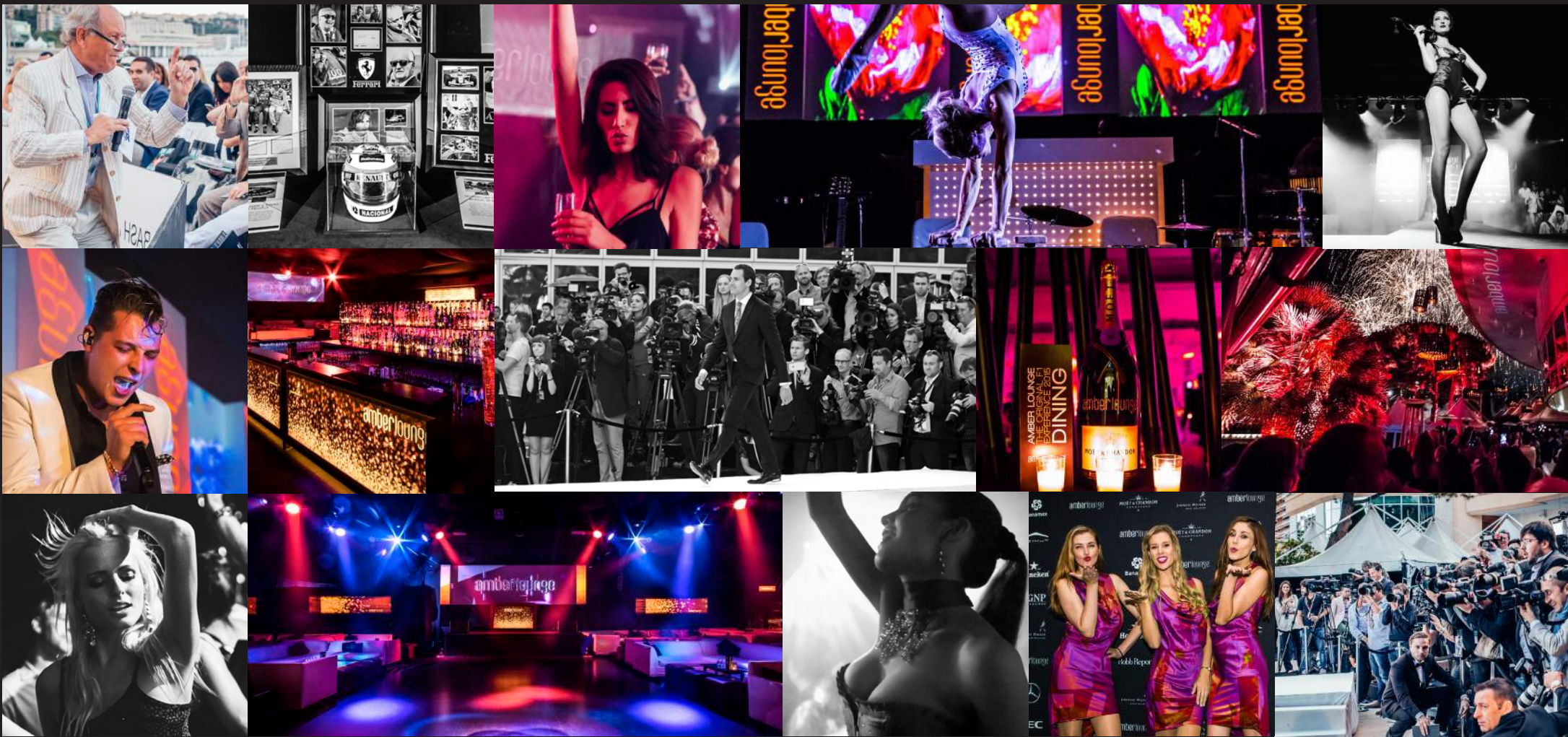
CLASSIC

Classic tables are served with unlimited bottle service of house Champagne and all other drinks throughout the whole night.

PASSES

Individual Passes – unrestricted access with an all-night open bar, including house Champagne and free seating on the chill-out terrace.

* - Methusalem package – Dining available in Amber Lounge Monaco Only



U*NITE

FRIDAY NIGHT MONACO BEFORE 11 PM

Kick off the GP weekend in style with the innovative clubbing concept U*NITE. Combining the prestigious Amber Lounge Fashion Show featuring F1 drivers, Charity Auction, gourmet Dining & the iconic Fashion After Party. An evening to relax, watch, bid, dine, listen, dance and party with the stars... Amber Lounge Fashion, Charity Auction, Dining and Club in one exhilarating experience.

PRICES [Please note all tables seat and are priced for 8 guests]

TABLE PACKAGES

U*NITE METHUSALEM TABLE	EUR 20,000
U*NITE JEROBOAM TABLE	EUR 17,000
U*NITE VIP TABLE	EUR 10,950
U*NITE CLASSIC TABLE	EUR 7,200
U*NITE INDIVIDUAL CLASSIC TABLE PASS	EUR 900

FASHION MONACO, SINGAPORE & MEXICO CITY

Established in 2006 under the High Patronage of H.S.H. Prince Albert II of Monaco, the iconic Amber Lounge Fashion Show is the only event in the world to feature Formula 1 drivers on the catwalk, modeling the latest in luxury menswear. Past Amber Lounge F1 Models include the likes of Lewis Hamilton, Nico Rosberg, Daniel Ricciardo, and Valtteri Bottas.

The triannual show, which will take place in Monaco, Singapore, and Mexico City in 2016, pushes the limits of high fashion by combining couture, motorsport, and thrilling live entertainment. Past collections to feature on the Amber Lounge runway include Ted Baker, Melissa Odabash, Julien Macdonald, Philipp Plein, Hervé Léger, Missoni, La Perla, Chopard and Jimmy Choo to name a few, and past performers to have opened the legendary show include John Newman, Estelle, Taio Cruz & Labrinth.

Beyond the style and the high-profile international media attention, Amber Lounge Fashion & charity auctions in Monaco have garnered international awareness and raised more than €4 million for charitable organizations.



AMBER LOUNGE FASHION MONACO — 27 MAY

Amber Lounge Fashion Show Monaco is included in all U*NITE bookings

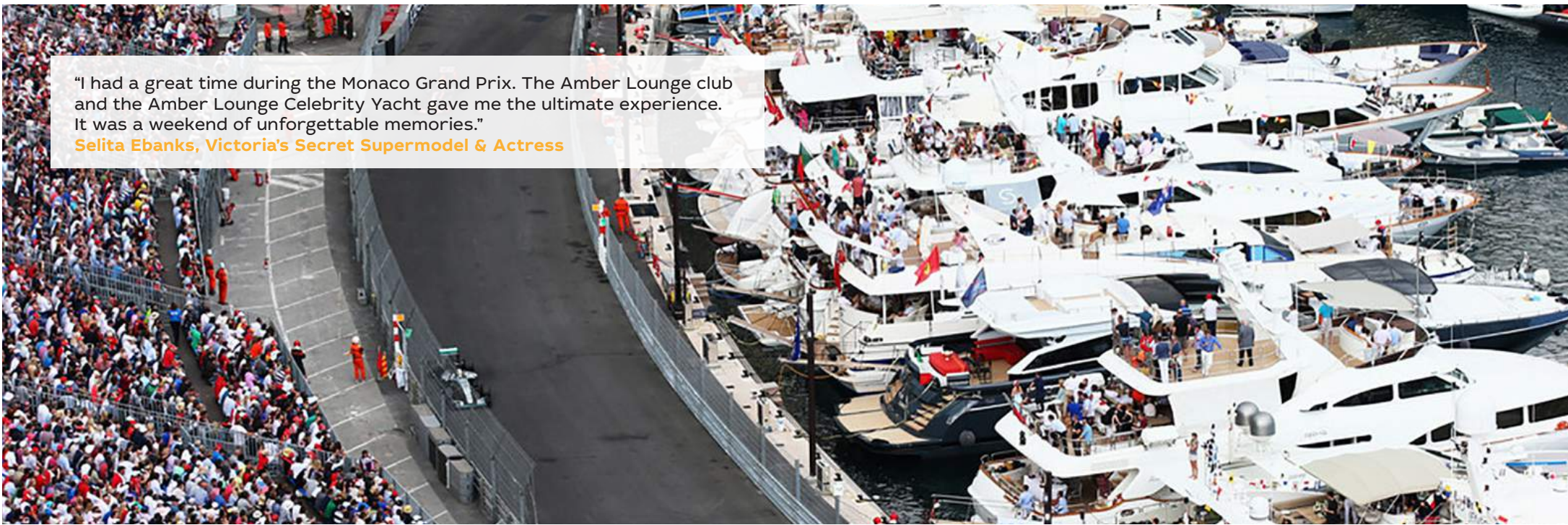
AMBER LOUNGE FASHION SINGAPORE — 17 SEPT

Amber Lounge Fashion Show Singapore is included in all Saturday bookings

AMBER LOUNGE FASHION MEXICO CITY — 05 NOV

Amber Lounge Fashion Show Mexico is included in all Saturday bookings





"I had a great time during the Monaco Grand Prix. The Amber Lounge club and the Amber Lounge Celebrity Yacht gave me the ultimate experience. It was a weekend of unforgettable memories."

Selita Ebanks, Victoria's Secret Supermodel & Actress

HOSPITALITY

At the epicenter to Amber Lounge Hospitality are the ultimate luxury race-viewing yachts in Monaco and Abu Dhabi. Never miss a moment of the high-powered action with prime 2-day race viewing hospitality. Annually, these legendary yachts host international celebrities, socialites, sporting personalities, & VIP guests. A weekend on board the Amber Lounge Celebrity Yacht combines the high-octane spirit of F1 and luxury into a whirlwind of amazing experience for guests.

- Monaco VIP Celebrity Yacht
- Abu Dhabi VIP Celebrity Yacht
- Monaco VIP Terrace
- F1 Paddock Club
- Luxury Accommodation
- Private Bespoke Events
- Luxury Transfers
- Corporate Incentives
- Super Car Tours
- Privatization of Amber Lounge
- Yacht Charters

Complete your weekend and stay on-board in one of our stunning, luxury cabins.

VIP YACHT PACKAGES Include intimate celebrity & F1 driver appearances, an all-day open Champagne bar, sublime buffets from our in-house chef, tender transfers and gift bags with official team merchandise.

THE VIP PACKAGE INCLUDES:

- Saturday & Sunday Race Viewing
- Trackside Mooring
- F1 Driver Appearances, Exclusive
- Interviews & Autograph Signing
- Luxury Tender Transfers
- Gourmet Buffets
- Open Champagne Bar
- Official Team Merchandise
- Saturday Amber Lounge pass (Abu Dhabi)

PRICES

YACHT MONACO 2016 SAT/SUN

HOSPITALITY AND RACE VIEWING WEEKEND

EUR 3,950 pp

YACHT ABU DHABI 2016 SAT/SUN

HOSPITALITY AND RACE VIEWING WEEKEND

USD 4,950 pp

SPONSORSHIP OPPORTUNITIES

With an array of different sponsorship opportunities, Amber Lounge represents an unrivalled platform for your brand to reach a highly sought-after target group, consisting of high net worth individuals, athletes and international celebrities – all whilst being exposed to a global audience through the lenses of the world's most influential and publicized media.

Amber Lounge works closely with each of its sponsors ensuring that all collaborations are extremely efficient, impactful and reach their set marketing objectives.



SPONSORS & PARTNERS PAST AND PRESENT

AUDI
AZIMUT YACHTS
BANAMEX
BELVEDERE VODKA
CHOPARD
DAVIDOFF
DESVALL
DOMINATOR
DOM PÉRIGNON
ELTON JOHN AIDS

FOUNDATION
FJORD FRANCE
FRAGRANCE DU BOIS
GIUSEPPE ZANOTTI
GLENFIDDICH
GNP
HEINEKEN
HENNESSY
HERVÉ LÉGER
HILTON

HUGO BOSS
JIMMY CHOO
JOHNNIE WALKER
JOSE CUERVO
JULIEN MACDONALD
JW MARRIOTT
KRONENBOURG 1664
LA PERLA
LE MÉRIDIEN
LOUIS ROEDERER CRISTAL

M.A.C
MARTINI
MASERATI
MATTHEW WILLIAMSON
MCLAREN-MERCEDES
MEKHONG
MELISSA ODABASH
MERCEDES-BENZ
MISSONI
MOËT CHANDON

NEC
PHILIPP PLEIN
PORSCHE
PROOF & COMPANY
RED BULL
RED BULL RACING FORMULA
ONE TEAM
REEBOK
RÉMY COINTREAU
ROLLS-ROYCE MOTOR CARS

SNS MARINE
TAG HEUER
THE GALLERIA
THOMAS SABO
VEUVE CLICQUOT
WAJER & WAJER

FRIENDS OF AMBER LOUNGE



ADAM LEVINE
ADRIAN GRENIER
ADRIAN SUTIL
ALAIN PROST
ALAN PARDEW
ALEXANDER ROSSI
AMANDA HOLDEN
AMBER LE BON
BERNIE ECCLESTONE
BLACK EYED PEAS
BOB SINCLAR
BONO
BORIS BECKER
BRIAN MCFADDEN
CHARLES PIC
CROWN PRINCE
OF BAHRAIN
DAME SHIRLEY BASSEY
DAMON HILL
DANIEL RICCIARDO
DANNI MINOGUE
DAVID BECKHAM
DAVID COULTHARD
DAVID HASSELHOFF
DAVID FURNISH
DAVID WALLIAMS
EDDIE IRVINE
EDDIE JORDAN
ELIZABETH HURLEY
ELLE MACPHERSON
EMILE HESKEY
ESTEBAN GUTIÉRREZ
ESTELLE
ESTHER CAÑADAS
EVA HERZIGOVÁ
EVA SIMONS
EVE
FABIO CANNAVARO
FAR EAST MOVEMENT
FELIPE MASSA
FERNANDO ALONSO
FLAVIO BRIATORE
FRANK BUGLIONI

GARETH BALE
GARETH WITTSTOCK
GARY BARLOW
GERARD BUTLER
GIEDO VAN DER GARDE
GRANDMASTER FLASH
HARVEY WEINSTEIN
HEIDI KLUM
HELENA CHRISTENSEN
HOLLY BRANSON
HOLLY VALANCE
HSH PRINCE ALBERT II
OF MONACO
HSH PRINCESS
CHARLENE OF MONACO
HUGH GRANT
IMRAN KHAN
JACQUES VILLENEUVE
JAIME ALGUERSUARI
JAMES BLUNT
JASON DERULO
JASON STATHAM
JEAN-ERIC VERGNE
JENNIE GARTH
JENNIFER LAWRENCE
JENSON BUTTON
JEREMY CLARKSON
JEREMY IRONS
JESSICA MICHIBATA
JODIE KIDD
JOHN MARTIN
JOHN NEWMAN
JOY BRYANT
JULIAN LENNON
JUSTIN BIEBER
KEANU REEVES
KELLAN LUTZ
KEVIN SPACEY
KID ROCK
KIM KARDASHIAN
KIMBERLEY STEWART
KIMI RÄIKKÖNEN
KYLIE MINOGUE

LABRINTH
LADY VICTORIA HERVEY
LAKSHMI MITTAL
LEWIS HAMILTON
LIAM CUNNINGHAM
LIONEL RICHE
MARGHERITA MISSONI
MARK WEBBER
MATT LE BLANC
MATTHEW WILLIAMSON
MAX BIAGGI
MICHAEL CAINES
MICHAEL JOHNSON
MICHELLE RODRIGUEZ
MICHELLE YEOH
MIKA HÄKKINEN
NAOMI CAMPBELL
NEVE CAMPBELL
NICK FALDO
NICO HULKENBERG
NICO ROSBERG
NICOLE SCHERZINGER
NIKI LAUDA
NINA DOBREV
PASTOR MALDONADO
PATRICK COX
PAUL DI RESTA
PEDRO DE LA ROSA
PENNY LANCASTER
PETE TONG
PETRA ECCLESTONE
PETRA NEMCOVA
PIERRE CASIRAGHI
PIXIE LOTT
PRINCE HARRY
OF WALES
PRINCESS BEATRICE
OF YORK
PRINCESS CAMILLA,
DUCHESS OF CASTRO
RACHEL HUNTER
RAFAEL MÁRQUEZ
REGGIE BUSH

RIO FERDINAND
ROBERTO CARLOS
ROD STEWART
ROGER O'DONNELL
ROMAN ABRAMOVICH
RON DENNIS
RON HOWARD
RONALDO
RUPERT GRINT
SCOTT DISICK
SEAN WRIGHT PHILLIPS
SEBASTIAN VETTEL
SÉBASTIEN BUEMI
SERGIO PÉREZ
SERGIO RAMOS
SIMON PEGG
SIR BEN AINSLIE
SIR PHILIP GREEN
SIR RICHARD BRANSON
SOPHIE ELLIS-BEXTOR
SOPHIE, COUNTESS
OF WESSEX
STACY KEIBLER
STEVEN SODERBERGH
STEVEN TYLER
TABOO
TAIO CRUZ
TAMARA BECKWITH
TAMARA ECCLESTONE
TAMARA MELLON
TARA PALMER-TOMKINSON
TEREZA MAXOVÁ
THE EDGE
THEO PAPHITIS
THOMAS KRETSCHMANN
VALTTERI BOTTAS
VANESSA HUDGENS
VICTORIA SILVSTEDT
VIJAY MALLYA
VITALI KLITSCHKO
WESLEY SNIPES
WILL.I.AM
XZIBIT